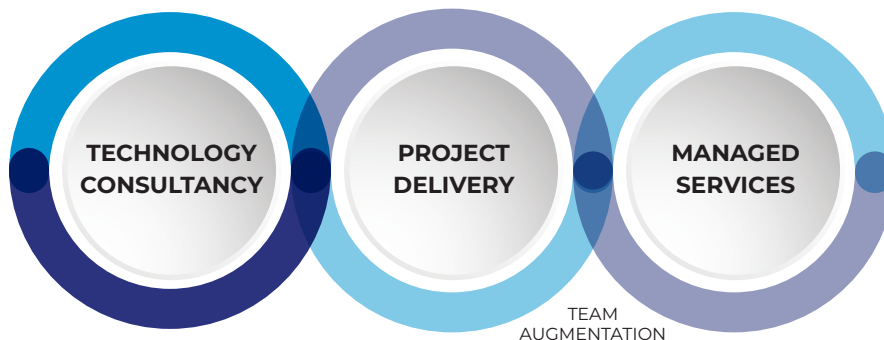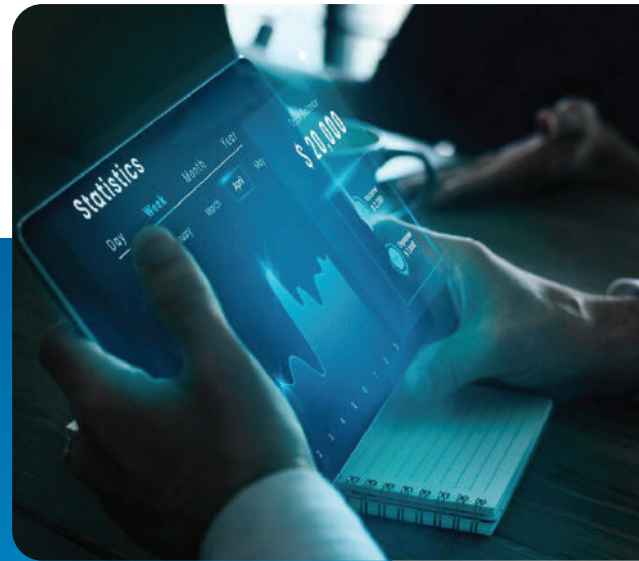**noesis**
an **Altia** Company

# FINANCIAL SERVICES

Empowering Financial Institutions Through End-to-End Digital Innovation

We offer a comprehensive suite of offerings designed to drive powerful, customer-centric experiences anytime, anywhere. Multidisciplinary, certified and awarded professionals with hands-on project experience to deliver high-value, high-quality solutions, fast. Global mindset with extensive cross-digital **financial service** solutions expertise. We provide full-scope services.

## Full-Scope Services for Digital Transformation

We support our clients at every stage of their digital journey - from consultancy, application development and testing, to AI & Machine Learning, data analytics and cloud. Overall working together to deliver technology solutions that are focused on accessibility, security and performance.

**TECHNOLOGY CONSULTANCY**

**PROJECT DELIVERY**

**MANAGED SERVICES**

TEAM AUGMENTATION

### MODERN APPLICATIONS
- Cloud software development / Customer Experience.
- Software Testing.
- API and Third-Party Integrations.
- Mobile development.
- Low-Code Solutions.
- Modern Workplace with Microsoft365 and Power Platform.
- DevOps and CI/CD pipelines.
- Legacy Modernisation services.

### IT OPERATIONS CLOUD & SECURITY
- IT Managed Services.
- Smart Data Center.
- IT Automation & Observability.
- Cloud Services.
- Cybersecurity & Network.
- End-user Support.

### AI and MACHINE LEARNING
- Data Migration.
- AI Discovering and Prototyping.
- Generative AI.
- Machine Learning.
- AI Cloud Services and MLops.

### DATA
- Data Analytics.
- Data reporting and visualisation.
- Data Governance.

### CONNECTED SERVICES
- Business Processes & Application Integration.
- Messaging/ Integration Platform.
- API Development.

# Industry Case Highlights

## MODERNISING LEGACY FINANCIAL SYSTEMS FOR STRATEGIC ADVANCEMENT

The client, a prominent player in the global financial services industry, was faced with a critical need to align with evolving financial regulations and business standards. Their primary objective was to seamlessly replace the current credit monitoring and regularisation model and migrate existing data without disrupting ongoing business operations.

Noesis developed and delivered an **OutSystems** Low Code solution. This comprehensive approach ensured **seamless integration and automation of new regulations, enhanced data integrity, and undisrupted system performance**.

## STRENGTHENING ACCEPTANCE, FINANCING, AND FRAUD LEADS TO TIME-TO-CASH REDUCTION

The client, a prominent player in the financial services industry, sought a digital solution that would allow performance monitoring and compliance of this critical business process, to speed up the company's response time to its customers.

Noesis delivered a Process Mining solution covering an **end-to-end customer journey from the time the customer/ partner applies for credit to its financing**. The solution involved the implementation of **the Acceptance, Financing and Fraud processes within Celonis Platform**.

## LEVERAGING CUSTOMER SEGMENTATION AND EXPERIENCE FOR TARGETED MARKETING

The client, a prominent player in the global financial services industry, recognised the need for a data-driven approach, and they collaborated with Noesis to implement a comprehensive solution. The challenge was to focus on personalisation as the key to creating unique experiences to deliver a more personalised and engaging experience to its customers.

Noesis delivered a **Sitecore solution by developing a new website that improved access to information and self-service features**. The solution **improved customer access to information and transaction management and increased customer engagement**.

## HIGH AVAILABILITY OF ELECTRONIC PAYMENTS WITH EFFICIENT IT TIBCO SUPPORT AND OPERATIONS

The client, a prominent player in the global financial services industry sought for an experienced partner that would guarantee high availability of productive and non-productive IT **TIBCO** environments.

Noesis delivered an **improved operational service model capable of delivering support and monitoring of over 300 machines with TIBCO products tuning the components to guarantee response times below 4 seconds.** Noesis delivered a global and open API that aims to give easy access to a wide range of financial services.

## SUPPORTING MODERN DIGITAL CAPABILITIES WITH EFFICIENT IT OPERATIONS AND SECURITY

The client, a prominent player in the global financial services industry, sought to develop new modern digital capabilities for its digital transformation roadmap, such as a comprehensive digital banking platform, a Mobile-first approach, a customer-centric focus and technological innovations.

Noesis delivered an improved operational service model capable of delivering **streamlined and standardised IT support processes and automation with self-healing capabilities that increased our client's competitive advantage in the digital financial services landscape**.

## DELIVERING VALUE AND QUALITY IN MANAGED TESTING SERVICES

The client, a major EU banking institution, sought to stabilise and subsequently improve its application development and delivery services, adding value to the overall business by reducing expenses and improving the quality of applications.

Noesis delivered a **phased transition from the existing support model to managed services**. Delivered **testing services and DevOps automation pipelines incorporating comprehensive testing processes to ensure defect reduction and performance optimisation** from development to production systems.

# How we work

**Plan**, **Build**, and **Run** leverages our robust **Delivery Framework** to develop solutions that meet our client priorities, including cost-efficiency, security, and usability.

This flexible approach ensures that solutions are **fit to purpose**, **reusable**, **scalable** and closely aligned with organisational needs, delivering tailored applications from design through to implementation and operational management.



This **framework** is designed to streamline the development of digital applications and services within the **Financial Services Market**, ensuring that each project not only meets but exceeds expectations with high-quality, user-centred solutions that are sustainable and aligned with broader clients' standards and goals.

## PLAN → BUILD → RUN

**INITIATION**
Business needs assessment.
Scope definition.
Requirements specification.
Acceptance criteria.

**DESIGN**
Architecture.
Solution design.
UX/UI design.
Risk assessment.
Training needs and user adoption.

**IMPLEMENTATION**
DevOps and CI/CD pipelines (optional).
Front-end development.
Back-end development.
Integrations.
Quality assurance.

**DEPLOYMENT**
User Acceptance Testing (UAT).

**TRAINING**
User training.
Documentation.
Change management workshops.

**GO-LIVE**
Launch.
Transition to Support Team.
Sign-off.

# Why Noesis?

Noesis has a comprehensive Financial Services practice, with over a decade of experience. We help maximise efficiency with our onshore and offshore capabilities. Optimise costs without compromising quality, regardless of the location of your business.

**We tailor-fit personalised solutions aligned with your financial operation's needs—helping you unlock efficiency, speed, and compliance.**

Noesis is trusted by today's top brands in the financial services market.

**Ready to accelerate your digital transformation? Let's explore how Noesis can help you drive measurable impact. Contact us today or visit Noesis Website.**

### STRONG POOL OF SCALABLE SPECIALISED

Multi-skilled resources with domain focus with over 4.000+ IT Certifications.

### GLOBAL PRESENCE

Presence in Portugal, Spain, Ireland, the Netherlands, Brazil, the USA and the UAE to support global requirements.

### ABILITY TO DELIVER

We have experience and the ability to deliver projects and services across several IT domains, such as application development, integrations and connected services, customer experience and modern workplace solutions, DevOps and testing services, IT cloud, security and operations, data and AI solutions. Our service portfolio comprises a set of end-to-end services.

### FOCUS ON VALUE

Our engagement covers entire value chain for our clients making sure that the clients derive highest ROI in our areas of engagement.

### DOMAIN EXPERTISE

Thanks to our diverse client portfolio, we offer variety solutions to cater all industry segments by deploying efficient team of subject matter experts.

### FOCUS ON QUALITY

Our engagement always focuses on adapting to client's quality processes or design on from the scratch to make sure the quality objectives are achieved.